****This flyer is intended to be a guidance to assist Purdue researchers construct recruitment materials acceptable to the Purdue IRB. This page is not meant to be a template or design requirement.*

RESEARCH STUDY PARTICIPANTS NEEDED

[Insert Study Title]

Insert the title of the study to allow potential participants to know the topic in advance. If you have an exception to this requirement, detail the reason in your IRB application.

The IRB must review the final copy of printed advertisements. FDA guidance discourages the use of visual effects or font size to incentivize participation (see https://www.fda.gov/RegulatoryInformation/Guidances/ucm126428.htm). Therefore, the visual effects used for compensation should be equivalent or lesser than the font size or visual effects of the rest of the page.

Receive [insert allowable compensation] for your participation.

You may be eligible to participate if:
[Insert eligibility criteria]

Consider adding your inclusion/exclusion criteria to the recruitment flyer if your study requires a target population based on age, health, socioeconomic status, or other defined criteria. This could assist the potential participants to understand the study earlier.

For more information contact: [Insert Contact Information]

Purdue University IRB protocol number _____

IRB Protocol Expiration date _____

Principal Investigator _____

The IRB approval number and PI name should be displayed on the recruitment flyer. This allows quick tracking for the IRB and for study participants inquiring with questions or concerns.

Describe in the IRB application who receives inquires and how researchers communicate with people interested in participating in the study. Be certain to address any privacy concerns that may arise from a person's interest in the study (e.g. topics that may be sensitive or require disclosure of a condition)

Researcher Contact Info | Study Title or Topic | Researcher Contact Info | Study Title or Topic | Researcher Contact Info | Study Title or Topic | Researcher Contact Info | Study Title or Topic | Researcher Contact Info | Study Title or Topic | Researcher Contact Info | Study Title or Topic

Considering the use of tear-away tabs to advertise to potential participants? Be certain to include the title of the study (or a descriptive name) along with the contact information for the research team.